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- Army Duck Rainforest Tour
- Tropical Fruit Orchard
- Pamagirri Aboriginal Experience
- Koala & Wildlife Park
- Restaurants

## MEDIA RELEASE

Sunday 8/3/2020

### Rainforestation Wins Bronze at Australian Tourism Award



Rainforestation Nature Park has taken home the bronze Qantas Award for Aboriginal & Torres Strait Islander Tourism, for its Pamagirri Aboriginal Experience at the Australian Tourism Awards.

The submission recognised a successful relationship spanning over the last quarter of a century between the The Woodward family, founders and owners of the CaPTA Group, and the Enochs, who are from the Quandamooka (North Stradbroke Island) and Kaanjtju (Lockhart River) tribes.

The two families began working together in 1993, when founders Charles and Pip Woodward worked



Cairns and Port Trips & Attractions

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alongside Donald Enoch, Brian Enoch and current Pamagirri Manager Elder William Enoch Snr to pioneer Rainforestation Pamagirri Aboriginal Experience with the permission of the late Djabugay Elder Lyn Hobbler.

Consisting of the Dreamtime Walk and Pamagirri Dance Show, this tourism experience gave local Indigenous people a platform to share their culture, history and stories.

Over the 26 years since its inception, Pamagirri have performed approximately 22,500 times and welcomed about 2,900,000 visitors from every corner of the globe.

William Enoch-Tranby, Peter and Ben Woodward accepted the award on behalf of the two families and the whole Rainforestation team.

CaPTA Group Cultural Development Officer William Enoch-Tranby said receiving the award solidifies the professionalism and excellence of the experience.

“this is so meaningful because it represents the decades of hard work, we have all put in. The recognition at a national level will be something not soon forgotten.”

CaPTA Group Managing Director Peter Woodward said he is proud of the whole team and how far the experience has come over the last 25 years.

“It is nice to have something to celebrate while the entire industry is doing it so tough, it is a great reminder of why we do it. Ultimately it is to share stories and leave lasting memories with our guests which is exactly what Pamagirri Aboriginal experience does” he said.

The award will be proudly displayed up at Rainforestation, with the Gold Award from the Queensland Tourism Awards.

Rainforestation Nature Park has three unique attractions all on one site: Amphibious Army Duck Tours of the rainforest, the Pamagirri Aboriginal Experience, and the Koala & Wildlife Park. Rainforestation is situated on the Kennedy Highway, 5 minutes from Kuranda Village, and 30 minutes from Cairns.

For more information or to arrange an interview or media opportunity, please contact CaPTA digital and media manager Amanda Perry 0437 724 529.



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