

The Wildlife Habitat
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- Australia's leading wildlife experience
- Wetlands, Rainforest, Woodlands & Savannah Environments
- Breakfast with the Birds
- Lunch with the Lorikeets

MEDIA RELEASE

WEDNESDAY 10TH JANUARY 2018

WILDLIFE HABITAT LAUNCHES OPPURTUNITY TO ADOPT ANIMALS

Wildlife Habitat in Port Douglas, is now giving animal lovers the chance to adopt their favourite Australian animal through an initiative called "Habitat Heroes". By adopting an animal, you will be helping Wildlife Habitat Port Douglas preserve some of the most endangered and vulnerable species in the region.

There are several different adoption levels available that are ideal for individuals, businesses looking to get involved in corporate social responsibility initiatives and schools wanting to involve their students.

Some of Wildlife Habitat's favourite residents like Tia the koala, Quinton the Lumholtz's tree-kangaroo and Cassie the Southern Cassowary are just a few of the animals available for adoption.

Each adoption level provides different benefits to the customer which range from newsletter updates about Wildlife Habitat and the animals to private behind the scenes tours of the park.

Wildlife Habitat Manager Clare Anderson said this is a very important project to the park that has been in planning stages for quite some time, so they are very excited to launch.

"We are delighted to be able to offer something special for our visitors to be able to participate in, this gives them the opportunity to really make a difference and an impact on conservation," she said.

"The Habitat Heroes sponsorship program has a range of different levels of sponsorship making it ideal for gift ideas or corporate business. "

Ms Anderson said the funds raised from the adoption program will go towards Wildlife Habitats conservation efforts which include; threatened species breeding programs, animal husbandry and vet requirements. Part of the funding will also go to rehabilitation of native animals bought to the onsite Wildlife Care Centre.

"Gaining further assistance to funding our Wildlife Care Centre will enable us to continue the incredible service that we provide for our local community," she said.

The Wildlife Care Centre is currently funded by the generosity of The Woodward Family CaPTA Group and from donations. Presently the centre costs the family business in excess of fifty thousand dollars a year to run.

Yearly, hundreds of sick, injured and orphaned native animals found in the surrounding community are brought to us by concerned citizens of the Douglas Shire. Wildlife Habitat assists in the rehabilitation, veterinary provision and wild release of these animals.

To sponsor an animal or for more information go to www.wildlifehabitat.com.au/adopt-an-animal

Wildlife Habitat is located in Port Douglas and is Australia's leading wildlife experience, providing visitors with a chance to observe a huge range of flora and fauna up close.

For more information or to arrange an interview, please contact CaPTA Digital and Media Manager, Amanda Perry, on 4041 9417 or 0437 724 529.